

# Privacy Policy

We are committed to protecting your privacy. This privacy policy applies to our website, governs data collection and explains how we use the personal information we collect when you use this website.

## What personal information do we collect about you?

We collect personally identifiable information, such as your e-mail address, name, address, telephone numbers, IP address, browser type, domain names, access times and referring website addresses. We also collect anonymous demographic information, which is not unique to you, such as the area you live in, your postcode, etc.

## How we will use your Personal Information?

We collect and use your personal information to operate our website and deliver the services you have requested and, if you agree, to email you about other products and services we think may be of interest to you.

We may share your information with, and obtain information about you, from credit reference agencies or fraud prevention agencies. If you apply for insurance we will pass your details to the insurer. Information provided by you may be put onto a register of claims and shared with other insurers to help prevent fraudulent claims.

## Marketing

We do not sell, rent or lease our customer lists to third parties. From time to time we would like to send you information about our products and services if you have consented to receive marketing, and you may opt out at any time. You have the right at any time to stop us from contacting you for marketing purposes. We may occasionally contact you on behalf of external business partners about a particular offering that we feel may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party

If you no longer wish to be contacted for marketing purposes, please email [sandra@pearson-insurance.co.uk](mailto:sandra@pearson-insurance.co.uk)

You have the right to request a copy of the information that we hold about you. If you would like a copy of your personal information, please email [sandra@pearson-insurance.co.uk](mailto:sandra@pearson-insurance.co.uk) or write to us at the following address. Pearson Insurance Services, Middlepath, Ridgebarn Lane, Cuddington, HP18 0AE.

You may instruct us to correct or remove information you think is inaccurate.

## **Use of Cookies**

Our Website uses "cookies" to help you personalise your online experience. Cookies are text files placed on your computer to collect standard internet log information and visitor behaviour information. This is used to track visitor use of the website and to compile statistical reports on website activity. Cookies cannot be used to run programs or deliver viruses to your computer. They are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

You can set your browser not to accept cookies

( <http://www.allaboutcookies.org/> or <https://tools.google.com/dlpage/gaoptout> ) , however some of our website features may then not function.

## **How we protect and secure your Personal Information?**

We are committed to ensuring your information is secure from unauthorised access, use or disclosure. We secure the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorised access, use or disclosure.

## **Other websites**

Our website contains links to other websites. This privacy policy only applies to our website, so when you link to other websites you should read their privacy policies.

## **Changes to our privacy policy**

We keep our privacy policy under regular review and we will occasionally update it on this web page. We encourage you periodically review this.

## **Pearson Insurance Services and GDPR**

We are a data controller and Our data protection officer is Sandra Tomes.

We act as Your agent and will collect data, including personal information and risk details, solely to enable us to obtain and provide insurance quotations, arrange and administer Your insurance. Data collected by us is contractual, and for Our legitimate business interests as an insurance broker and We will be unable to offer any quotation or insurance if You refuse to provide certain personal data, including health, financial and criminal records data which is collected under the lawful basis of public interest, where these would affect the provision of cover and/or performance of insurance contracts.

Your information will be held securely by us and shared with insurers, and anyone else involved in the normal course of arranging and administering Your insurance which could include reputable providers outside the EU, to enable them to provide accurate terms and they will also obtain data about You and your insurance history from various insurance anti-fraud databases, such as the Claims and Underwriting Exchange (CUE) as well as publicly available websites and credit referencing agencies.

We will not give anyone else any personal information except on Your instructions or authority, or where We are required to do so by law, or by virtue of Our regulatory requirements. Information about You and Your insurances will be held while you are a client and for a minimum of three years, and in certain circumstances up to six years, after expiry of your policies. Under the Data Protection Act data subjects have the right to see, and correct, personal information about them that We hold. Please write to our data protection officer at our usual office address if You wish to exercise Your rights or have a complaint about our use of Your data.